

Haoyu Wang

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Education

Imperial College London / MSc Innovation Design Engineering

2022 - 2024

Royal College of Art / MA Innovation Design Engineering

- Graduated with distinction from the dual master's program in Innovation Design Engineering at Imperial College and RCA.
- My graduation project attracted attention from industry leaders, leading to in-person meetings with Meta's VP, CEO of Gravity Sketch, multiple investors, and collaboration with PICO. This project has been further polished with the DGP lab at the University of Toronto, and has been submitted to UIST 2025 full paper track. Project Page: <https://haoyu-wang.me/Haptic>

Beihang University / BE Industrial Design

2018 - 2022

- Graduated in the top 15% grade from the top 10 university in China, with multiple awards and scholarships.
- Head of the SU Communication Department, leading a design team of more than 60 members over two and half years.

Work

Alibaba Cloud / UX Designer

Sep 2024 - Now + Jun - Sep 2023

- Took return offer from the 2023 summer internship.
- User Experience design for Alibaba Cloud's 2B web platform, including Machine Learning (PAI, Bailian), Media Service (Apsara Video), Storage & Media Service consoles (OSS, PDS).
- Leading AI initiatives in the team, ideating, designing and prototyping UI agents based on latest open-source tools and models.

Snap / AR Experience Designer (Contractor)

Mar - Sep 2023

- Developed an build-in interactive educational AR app for Snap's new Spectacles AR glasses (launched recently).

Kuaishou Technology / Product Manager Intern

Jan - Mar 2022

- Worked as a key contributor to the E2E design and management of the live ranking event for the Kuaishou app, reaching millions of users and thousands of streamers.

Goertek Inc. / Industrial Designer Intern

Jun - Aug 2021

- Worked with the industrial design team, using CAD softwares to design and prototype a controller for MR glasses.
- Recognized as the top-rated summer intern (1/40) with a reference from the Industrial Design Director at Goertek.

Beihang University Summer Field Team / Volunteer Teacher

2019 - 2021

- Delivered on-site education to underprivileged students in Xinjiang's mountainous regions, and continue to provide online support and mentorship till now.
- Industry leaders, including Sony and Siemens, have recognized and supported our impactful initiatives.

Honor & Award

- Distinction (Top 3/60) for master's dissertation, Imperial College London and Royal College of Art 2024
- The outstanding graduate award, Beihang 2022
- First, second-class Academic Scholarship, Beihang 2019, 2020
- Best Application Award and National Outstanding Team, Siemens China Education Program 2019, 2020
- National Outstanding Field Team, Sony 2019, 2020